



Design

GUIDE

Coupaper

STATIONERY & CALLIGRAPHY

THE DESIGN GUIDE

for the collection

We put together this design guide to outline all the
personalisation options available to make your
dream stationery truly you!

Including printing methods, paper types, colours and finishing
touches, you'll find all the information you need.

PRINTING PROCESSES

We are proud to work with some wonderful printers across the UK who bring our designs to life at the highest quality. All of the house collections are available in multiple different print finishes, here's an overview



DIGITAL PRINTING

Digital printing is perfect for designs with full colours and provides an unlimited colour choice.

**Available on a range of different card stocks.*

DIGITAL FOIL

Providing a gorgeous mirror finish, digital foil is perfect for adding metallic elements to your stationery.

**Only available on smooth card*



HOT FOIL

Add a level of luxury and shine to your stationery, hot foil leaves an embossed impression, where the design is pressed into the card

**Available on a range of different card stocks.*



LETTERPRESS

A technique that involves pressing your design into a thick card stock, giving a luxurious, pillowy, embossed effect.

**Available on a range of different card stocks.*



COLOURS

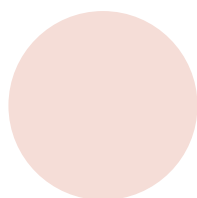
Here are the most popular colours for the collection.
You can have all items in one colour, or mix colours across different
elements. I can of course do other colours, just ask!



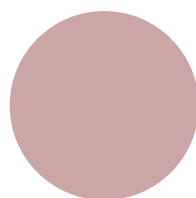
Off-White



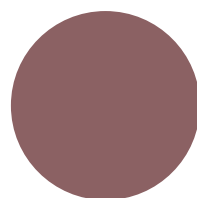
Ivory



Nude



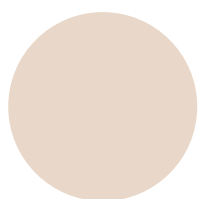
Old Rose



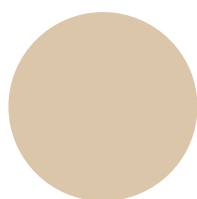
Rosebud



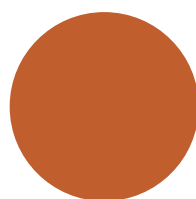
Mist



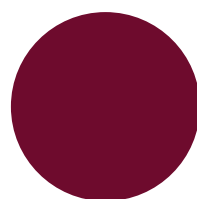
Biscuit



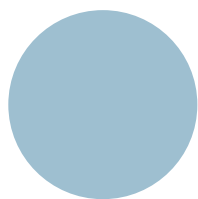
Stone



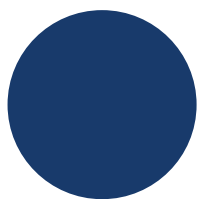
Rust



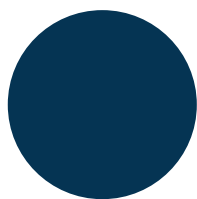
Burgundy



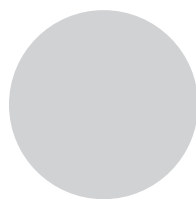
Steel



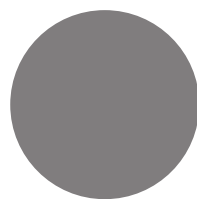
Cobalt



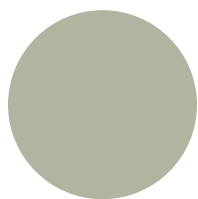
Navy



Real Grey



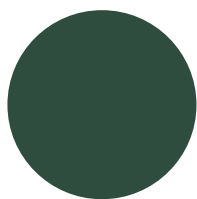
Smoke



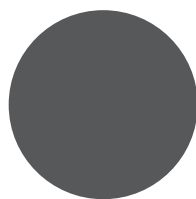
Lichen



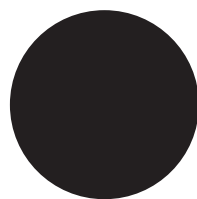
Mid Green



Racing Green



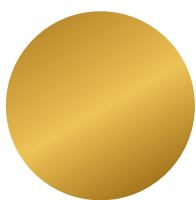
Dark Grey



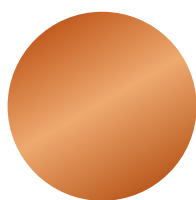
Black

*Please note: Only darker colours are suitable for white ink printing.
Some of the lighter colours we are unable to foil*

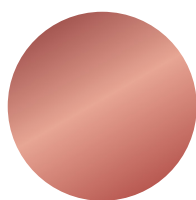
FOIL COLOURS



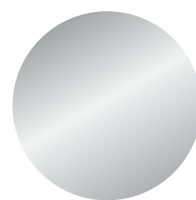
Gold



Copper



Rose Gold



Silver

FINISHING TOUCHES

There are a whole host of finishing touches you can add to your stationery to give a real wow factor! To add some wow factor for your guests, why not add one of these luxe details?



Venue Illustrations



Wax Seals



Envelope Liners



Vellum Wraps



Silk Ribbon



Bellybands

Now you know all there is to know, what are you waiting for?
Let's make some stationery magic

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