Design
GUIDE

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loupaper
STATIONERY & CALLIGRAPHY

THE DESIGN GUIDE

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for the collection

We put together this design guide to outline all the
personalisation options available to make your
dream stationery truly you!
Including printing methods, paper types, colours and finishing
touches, you'll find all the information you need.

PRINTING PROCESSES

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We are proud to work with some wonderful printers across the UK who bring our designs to life at the highest quality.
All of the house collections are available in multiple different print finishes, here's an overview

PRINTED CARD

Printed card provides an unlimited colour choice. Printed directly on to white card, think full colour backgrounds in a rainbow of colours.
Available on smooth or textured card

COLOURED CARD

Printing on pre-coloured card provides a luxe finish with no colour variation from printed colour backgrounds.
Available in colour and white ink

DIGITAL FOIL

Providing a gorgeous mirror finish, digital foil is perfect for adding metallic elements to your stationery.
Only available on smooth card

HOT FOIL

Add a level of luxury and shine to your stationery, hot foil leaves an embossed impression, where the design is pressed into the card
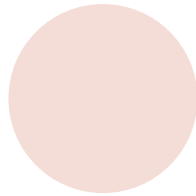*Available on a range of different card stocks.*

COLOURS

Here are the most popular colours for the collection.
You can have all items in one colour, or mix colours across different elements. I can of course do other colours, just ask!
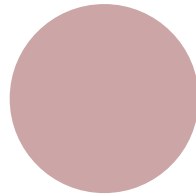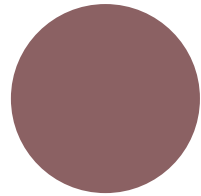
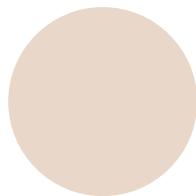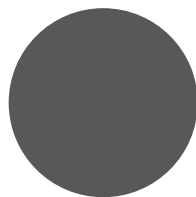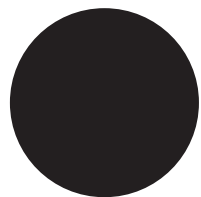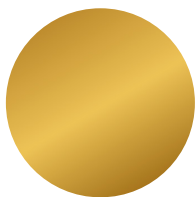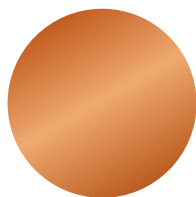|				
Off-White	Ivory	Nude	Old Rose	Rosebud
Mist	Biscuit	Stone	Rust	Burgundy
Steel	Cobalt	Navy	Real Grey	Smoke
Litchen	Mid Green	Racing Green	Dark Grey	Black
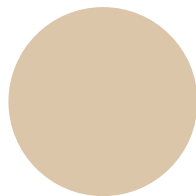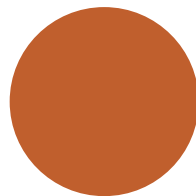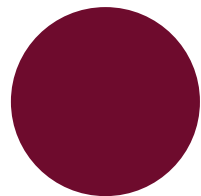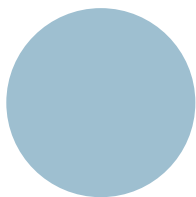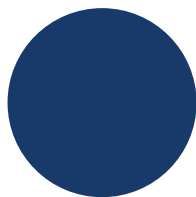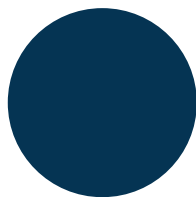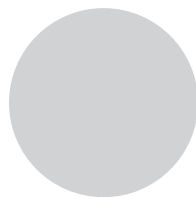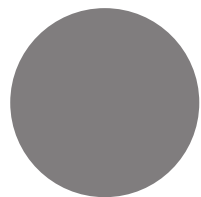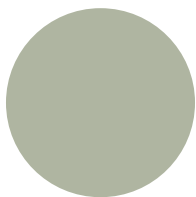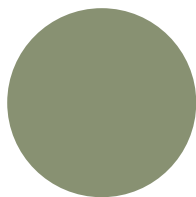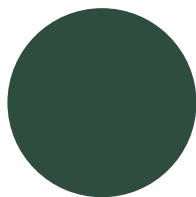
Please note: Only darker colours are suitable for white ink printing.
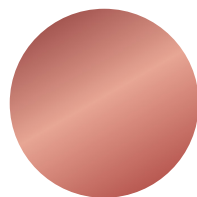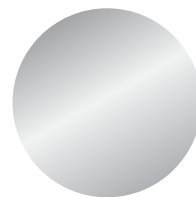*Some of the lighter colours we are unable to foil*

FOIL COLOURS

Gold	Copper	Rose Gold	Silver

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FINISHING TOUCHES

There are a whole host of finishing touches you can add to your stationery to give a real wow factor! To add some wow factor for your guests, why not add one of these luxe details?

Venue Illustrations

Wax Seals

Envelope Liners

Vellum Wraps

Silk Ribbon

Bellybands

Now you know all there is to know, what are you waiting for?
Let's make some stationery magic

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HANDMADE PAPER COLOURS

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Here are the handmade paper colours available.
You can have all items in one colour, or mix colours across different
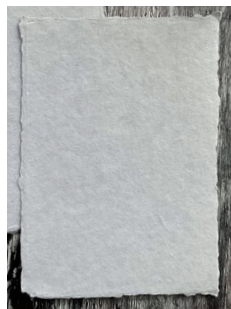elements. The paper can only be printed digitally.

Off White	Ivory	Natural	Clay

Blush	Light Grey	Light Blue

Light Green	Dusky Green	Sage Green